

# Business, Culinary, Hospitality (BCH)

Business, Accounting, & Cannabis Update

Presented by:

Dr. Ara Karakashian, Dean

Assistant Professor Elana Winslow, Coordinator of Business

# Overview

## Current Degree Options:

AS Business Administration

AA Liberal Arts, Business

AS Accounting

AS Business Administration-Cannabis Studies

Certificate - Accounting

## Degrees currently in 2022-2023 Development:

AS Business Administration - Finance Option – Saint Peter's University

AS Supply Chain Management

# Business and Accounting Courses

- Curriculum: Accounting, Business, Global Business, Business Law, Business Internship for credit, Macroeconomics, Microeconomics, Management, Marketing, Supply Chain Management and Cannabis
- Class schedule is accessible. Class sections offered:
  - At every time: morning, afternoon, evening
  - In every modality: In-Person, Online, Remote, ITV, Hybrid
  - On every campus: Journal Square, North Hudson, Secaucus
  - In a variety of semester lengths: 7-week, 12-week, 15-week

# Current Articulation Agreements

## Current Articulation Agreements

Kean University

Montclair State University

New Jersey City University

New Jersey Institute of Technology

Rutgers University

Saint Peter's University

# Agreements for Approval: Tonight

## **Felician University Articulation Agreement:**

Business Administration to their BS Business Administration  
& Master in Business Administration

Accounting to their BS Accounting  
& Master in Business Administration

# Pending Opportunities

- Rutgers University Articulation - Discussions - our AS Business Administration (online) to their BS Marketing (online)
- AS Supply Chain Management - development in progress as we are the lead college in the Non-credit alignment lab (NCAL) for Supply Chain in NJ - launch Fall 2023
- Saint Peter's University - Discussions - to articulate our pending finance curriculum (AS Business Admin-Finance Option) to their BS; increased finance curriculum options will broaden our use of the Bloomberg Finance Lab

# Special Events

- HCCC Business Alumni Virtual Speaker Panel (included graduates who now are employed in Accounting, Supply Chain, and Business Consulting)
- Guest Speakers for students in the classroom, including executives (some alumni!) from Salesforce, Webster Bank, Deloitte, Icon Realty, Gray Matters Concepts, HCCC and more in the fields of Supply Chain, Accounting, Finance, Marketing, and Human Resources
- Business Speaker Series
- Best Practices in Teaching Forum developed. First event in the Spring was geared to “Remote Teaching and/or Technology in the Classroom. Second recent event in the Fall was in the area of “DEI efforts. Engaging Diverse Students/Diverse Levels of Instruction.”

## Special Events (cont.)

- Mission 50
- Onsite, classroom visits from Rutgers Business School, Saint Peter's, & NJIT
- Intradepartmental collaborations with various HCCC partners including PACDEI (Implicit Bias Student Classroom Workshop), HCCC Career Closet, Human Resources (Guest Speakers)
- Partnerships with Year Up, Hudson County Economic Development Corporation, HCCC Employer Advisory Board



# Special Events with BCH



## HCCC Business Alumni Virtual Speaker Panel

Monday, October 18

11:00 a.m.

Moderated by Prof. Elana Winslow

Join us at <https://hudsonccc.webex.com/meet/ewinslow>



**Saira Afzal, HCCC 2012**  
Rutgers Business School 2015,  
Manager, Business Consulting,  
Ernst & Young



**Javier Pineda, HCCC 2016,**  
Rutgers Business School 2018,  
Ecomm Channel Customer Logistics Manager,  
Bayer U.S.



**Sachi Patel, HCCC 2011**  
Rutgers Business School 2014,  
Duke University Business School 2020,  
Global Business Manager,  
Wipro



For more information, please contact  
Prof. Elana Winslow at [ewinslow@hccc.edu](mailto:ewinslow@hccc.edu).



# New Events on the Horizon

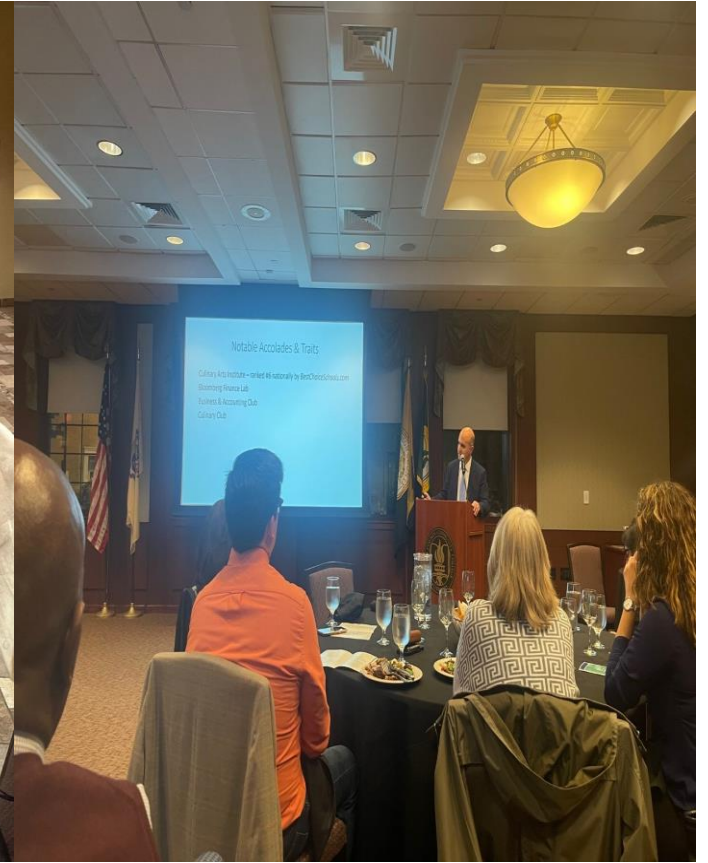
- Application for *Insight into Diversity 2023* “Inspiring Programs in Business Award”
- CPA Career Awareness – Professors Xiao and McRae
- Collegewide Competition

# BCH Advisory Board

- Started under the vision of Associate Dean Paul Dillon over 16 years ago, and is continued under our current leadership
- Multidisciplinary Advisory Board meets twice per Academic year
- Comprised of current HCCC employees, retirees, students, alumni, and individuals from the community both from academia and industry
- Representation from the fields of Business, Accounting, Culinary, Baking, Hospitality, Finance, Consumer Products, & Supply Chain
- The latest Advisory Board Meeting was a college-wide meeting including all Academic Divisions.



# BCH Advisory Board



# Business & Accounting Club

- Comprised of members, Executive board, as well as special committees for both Marketing and Events
- Under the advisement of Professors Daughtry and McRae the BAC has been offering robust programming for students:
  - JSQ & NHC Pizza Parties
  - Wall Street Tour
  - Rutgers Business School Tour
  - Hispanic Heritage Parade
  - Bloomberg Headquarters Tour
  - Business Information Session
  - Author Speaker
  - Upcoming Holiday Party and Business Forum



# Business & Accounting Club



# Cannabis



# Alignment to our Mission

Our work supports the College's mission by providing students with educational opportunities that will prepare them for employment in the newly-emergent cannabis industry.



# The Cannabis Climate in our Area

- Rise in the acceptance and legal use of cannabis in the United States
- NJ: legal and taxable sale of cannabis and cannabis-related products
- Possession and use are still illegal at the federal level

# Rationale for Curriculum

We will be one of the only community colleges in the state of New Jersey with proprietary cannabis curriculum.



# Continuing Education & Workforce Development (CEWD)

- Shared agreements with BCH: 3 retail operations in the Journal Square area
- Involvement in Cannabis Advisory Board

# Continuing Education & Workforce Development (CEWD)

## **Recent Events & Programs:**

Cannademix (June & November 2022):

The Cannabis Culture of New Jersey

Cannabis Career Conference & Job Fair

-Special cannabis curriculum: Jessica Gonzalez, Esq. (Summer 2022, Fall 2022):

NJ Cannabis Licensing Workshop (Remote, 4-weeks, 12 hrs.)

# Continuing Education & Workforce Development (CEWD)

## **Upcoming Courses:**

NJ Cannabis Licensing Workshop

Cannabis Industry Weekend Webinar

Cannabis Retail License Program

Where Do I fit into the Cannabis industry?

Cannabis for Health & Wellness

**Plans to articulate two BCH courses with CEWD at HCCC**

# Credentials in the BCH Division:

*AS Business Administration - Cannabis Studies - 60 credits*

*Certificate - Cannabis Business Management - 33 credits*

*Certificate - Cannabis Business Agent - 12 credits*

# 4 Cannabis Lecture-Based Courses:

## **CAN 101 Cannabis Compliance – 3 credits\*\*\***

- application process
- laws
- general compliance
- seed-to-sale software use

## **CAN 121 Justice in Cannabis - 3 credits**

- history of cannabis
- advocacy for re-legalization
- students present a case for a dispensary in their neighborhood

## **CAN 201 Cannabis Health & Safety - 3 credits\*\*\***

- OSHA 30 Certification
- ServSafe Manager Certification

## **CAN 221 Cannasseur Level 1 - 3 credits**

- budtending
- sampling of terpenes

# Opportunities for Employment

Graduates of this certificate program can earn up to \$20-25 per hour, at the entry-level.

Specific examples of job titles associated with these credentials:

- inventory associate
- quality assurance technician
- cultivation employee
- manufacturing technician
- retail associate
- budtending/cannasseur



# Notable Collaborations

**The Medicine Woman** – Tonnelle Avenue

Owned by Tracy Lauren Marrow (Actor/Rapper/Producer)

**Seraph & Sons** – Jones Street

Owned by Elizabeth Sarofiem

**Golden Door Dispensary** – Newark Avenue

Owned by Brett D'Alessandro (Veteran/Inventor)

# MOU - Details

- internship, externship, and employment opportunities
- workshops, training programs, and special events
- scholarships
- HCCC's Cannabis Advisory Board
- joint promotion of each organization

# Institutions of Higher Education

Relationships are being established with the following:

- LIM College – New York City
  - BBA-Bachelor of Business Administration – Business of Cannabis
- Stockton University
  - Dialogue to articulate our degree to 2 of their pending cannabis Bachelors degrees

# HCCC Cannabis Advisory Board



# Cannabis World Congress & Business Exposition NYC: June 1-3, 2023

- Annual Exposition at Javits Center – New York City
- Vendors, Institutions of Higher Education, Industry Personnel

# What's Next for Cannabis at HCCC?

- Culinary/Baking/Hospitality – coming soon!

- Biology

- Chemistry

- Nursing

**Thank you!**

Questions?

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