



BHEF Innovation Fellowship Cohort #1 HCCC B.E.S.T. 2024-2025 Cohort #1

BHEF Faculty Innovation Fellows
Associate Professor Elana Winslow
Associate Professor Peter Cronrath



**Business Higher Education Forum
Board of Directors**

Inaugural Faculty Innovation Fellowship

Connecticut State Colleges & Universities

Drake University

Georgetown University

Hudson County Community College

Miami Dade College


North Carolina State University

San Diego State University

University System of Maryland: Coppin State University

Virginia Tech

Wake Tech Community College



The Purpose of the Faculty
Innovation Fellowship is to design
innovations in employer engagement
and advance institutional
transformation in student success.

BHEF

Initial Engagement: Spring 2024

- Brainstorming Ideas
- Initial Application to Fellowship
- Peter Attended Kick-Off In Baltimore, Maryland at Coppin State University, a part of the University Of Maryland System
- Elana Attended Virtually
- Defined Problem to Be: Students Need Professional Business Skills for a Career Not Covered in Traditional Classes

Strategic Planning: Summer 2024

- Badging Program
- HCCC Badging System - A Part of the Canvas Platform
- Peter Coined the Name -
 “HCCC B.E.S.T.” - Business Education Supplemental
 Training
- Elana Added a Mentorship Component to the Program
- Draft of Badges were Mapped Out

Strategic Planning: Summer 2024

Drake University in Des Moines, Iowa



Strategic Planning: Summer 2024

- Sent Initial Recruitment Flyer Through HCCC Communications
- Held WebEx Info Session
- Had Follow-Up BHEF Zoom Meeting

HCCC's B.E.S.T.

We are pleased to announce that we are currently recruiting for the inaugural student cohort for Hudson B.E.S.T. (Business Education Supplemental Training) for Fall 2024!

SPEAKERS **NETWORKING**

MENTORING **TRIPS**

Open to students who are currently enrolled at HCCC in Business, Accounting, Hospitality Management or related program with availability on many Wednesday mornings throughout the Fall semester.

Students will participate in speaker seminars, exciting trips, mentoring and networking opportunities, and other special events while learning about the business community from industry leaders.

Students will have the opportunity to earn badges to add to their resume, meet business community employers, gain mentorships, and more!

DEADLINE TO APPLY:
Wednesday, August 21st

MEETING LINK:
<https://hudsonccc.webex.com/meet/ewinslow>

For more information or to apply, please email
Dr. Peter Cronrath pcronrath@hccc.edu
or Prof. Elana Winslow ewinslow@hccc.edu

HUDSON COUNTY COMMUNITY COLLEGE
Hudson is Home!



The Solution

HCCC

Business

Education

Supplemental

Training

Badging Program

Leadership and Business
Skill Development

Career Pathways
Exploration

Mentorship

Your Badging Journey

HCCC B.E.S.T.



Additional Information

Wednesdays not listed will be utilized for other Badge Qualifiers

These Meetings will occur in the Bloomberg Finance Lab E409

Other Campus Events can Qualify for Badging Requirements and can occur at other locations throughout the college.

If you find activities or events outside of the college that you think could qualify, please contact the Faculty Program Directors

- Professor Winstow
- ewinstow@hccc.edu
- Professor Crotrath
- pcrotrath@hccc.edu



Finance
Marketing
Human Resources
Career Readiness
Leadership
DEI in Business

Positive Social Change Management
Innovation

Project Implementation: Fall 2024 - 11 Students

Mina Abdelmaseeh, Engineering Major

Mikaella Faye Acob, Accounting Major

Leonardo Amador Business Administration Major

Garrielle Baldwin, Business Administration Major

Angel Bermudez, -Business Administration Major

Anuvhuti Bisht, Accounting Major

Aadil Ishtiaq, Accounting Major

Lidia Khayrulina, -Business Administration Major

Katerin Marquez, Elementary Education Major

Alissa Martin, Accounting Major

Marolla Youakim, Nursing Major

Kickoff Event: September 4th



- Career Closet Visit
- Headshots
- Speaker Series



Full Project Implementation: Fall 2024

Latest Activities:

- HCCC B.E.S.T. Instagram page:
<https://www.instagram.com/hcccbest/>
 - Flyers, photos, and videos are posted to build excitement and promote engagement
- B.E.S.T. Cohort Attended the Chase Financial Summit at HCCC
- Virtual Presentation by the Federal Reserve Bank

Bloomberg Lab



Student Reflection on the HCCC B.E.S.T.



Mentorship Meetings: Fall 2024

- ❖ Brigetteh Giraldo - AVP, Deal Administrator, IDB Bank (HCCC Alum)
- ❖ Liza Giuliano - Vice President, Program Manager Global Human Resources - Community Partnerships, Bank of America
- ❖ Aviva Gorin - Quality Event Manager in pharmacovigilance quality oversight, Pfizer
- ❖ Stephen John-Lewis - Business Advisor, TMI & Partners (HCCC Alum)
- ❖ Matt Krimsky - Vice President Culinary & Operations, Genuine Foods
- ❖ Jaime Miranda - Supply Chain Analyst, Samsung Electronics (HCCC Alum, US Marine Corps Veteran)
- ❖ Brianna Perez - Vice President Learning and Development, JP Morgan (former HCCC Adjunct)
- ❖ Beata Safari - Privacy Counsel, Steve Madden
- ❖ Leo Simpson - Senior Strategic Sourcing Manager, Verizon (HCCC Adjunct)
- ❖ Lilisa Williams - HR and DEI professional (HCCC Adjunct)
- ❖ Susan Zelig, Owner and President, Comprehensive Ultrasound Solutions

Professional Mentorship

- ❖ Professional Mentor:
Stephen John-Lewis
 - Business Advisor, TMI & Partners (HCCC Alum)
- ❖ Student in HCCC B.E.S.T.
Aadil Ishtiaq



Looking Ahead..



- Fall Semester Trip: The Wall Street Experience, December 4th
- Spring Semester Planned Activities:
 - DEI Training Activities including The Social Justice Symposium
 - Additional Speakers
 - Rutgers Business School NJ County College Case Competition
 - Mission 50 Pitch Competition
 - Year-End Completion Certificate Ceremony
 - AND MORE!!

Qualitative and
Quantitative
Survey
Questionnaire
Feedback
From Students
in the Cohort
#1

Career Fears

Resume Deficiency

Benefits of a Mentor

