Position Vacancy Notice
Instructional Designer
(Posting date: January 28, 2021)

College Overview

Hudson County Community College (HCCC) is an award-winning, comprehensive urban college serving one of the most historic and ethnically diverse areas of the United States. HCCC has three campuses located just minutes from Manhattan: the Journal Square campus in Jersey City and North Hudson Campus in Union City are adjacent to vital transportation hubs; the Secaucus campus has abundant parking.

Fully accredited by the Middle States Commission on Higher Education, HCCC serves more than 18,000 credit and non-credit students annually. The College offers more than 60 degree and certificate programs, including award-winning English as a Second Language, STEM (Science, Technology, Engineering and Mathematics), Culinary Arts/Hospitality Management, Nursing and Health Sciences, and Fine and Performing Arts. The HCCC Culinary/Hospitality Management program was ranked number six in the U.S. by Best Choice Schools. Over 94% of HCCC Nursing program graduates passed the NCLEX first time out, placing the program's graduates in the top tier of two- and four-year nursing programs nationwide. In 2017, the Equality of Opportunity Project ranked HCCC in the top 5% of 2,200 U.S. higher education institutions for social mobility. In 2019, the College joined Achieving the Dream as part of its expanding efforts towards continuous improvement in ensuring student success.

HCCC has partnerships with every major four-year college and university in the greater New Jersey-New York area and beyond, accommodating seamless transfer of credits for further undergraduate and graduate education.

The College has been recognized with numerous national and state awards for excellence in student success programming, diversity and equity, educational innovativeness, facilities design, and communications from the Association of Community College Trustees, American Association of Community Colleges, Association of College and Research Libraries, National College Learning Association, National Council of Teachers of English, College Advertising Awards, New Jersey Business & Industry Association, and others.

Hudson County Community College is proud of its culture of care and invites applications from those wishing to join a community dedicated to promoting student success in all its forms.

Division Overview

Center for Online Learning

The mission of COL is to enable students to successfully pursue their studies online to meet educational goals and engage in life-long learning, by providing a wide variety of high quality online and hybrid technology-rich courses. In addition, COL supports faculty in designing, developing and delivering interactive, accessible teaching and learning curriculum by providing professional development and hands-on assistance.

The College continues to develop Hudson Online, which offers online and hybrid courses throughout the academic year in traditional 15-week sessions and intensive 7-week sessions. At this juncture, we are looking for an enthusiastic, knowledgeable Instructional Designer to join our growing team.

Position Overview

The Instructional Designer will help create and maintain all HCCC online and hybrid courses, recommend interactive, multimedia solutions for online learning (fully online classes, hybrid and blended formats, and web-enhanced classroom courses) in the relevant Learning Management System (LMS). Reporting to the Executive Director for the Center for Online Learning, the Instructional Designer will lead faculty in the design, development, implementation, and evaluation of the quality of courses. The Instructional Designer will develop interactive content based on adult learning and design theories (like Blooms taxonomy, UDL, backward design and ADDIE) and help redesign existing courses to meet quality standards. The Instructional Designer will develop online training modules focused on online teaching and learning, and design and lead technology-training sessions for faculty and students on the College's learning management system, and interactive authoring and multimedia tools. The Instructional Designer will help faculty and students resolve technical problems in the LMS and other software. The Instructional Designer will evaluate new technologies, adapt and adopt relevant ones and train users on the selected technologies. The Instructional Designer will evaluate course quality, using tools such as best practices and Quality Matters.

Candidate Overview

The ideal candidate will possess in-depth knowledge of the LMS, adult learning and course design principles, strong technical skills in interactive content creation (such as Final Cut Pro, Moviemaker, Dreamweaver, Storyline), along with excellent collaboration and communication skills, diplomacy, persistence, flexibility, and the ability to remain focused on high quality in a deadline-driven environment.

Required Qualifications:

- Bachelor's Degree in an instructional technology, design-related major or comparable technology related field;
- Minimum of three (3) years of instructional design and course building experience in education;

- In-depth knowledge of and ability to create multimedia resources;
- Minimum two years' experience creating and editing video, multimedia and interactive resources;
- In-depth knowledge of a LMS and online and adult learning principles;
- Demonstrated ability to interact with a culturally diverse population and to effectively and respectfully function and communicate within the context of varying beliefs, behaviors, orientations, identities, and cultural backgrounds.

<u>Preferred qualifications:</u>

- Master's Degree in an Instructional Technology, Design-related major, or comparable Technology related field;
- Knowledge of the specific LMS (Canvas) and tools;
- Prior experience in an institution of higher education;
- Experience in designing friendly user interfaces.

<u>Applications</u>
For full consideration please send resume, cover letter, salary expectations and a list of three professional references to Archana Bhandari at applytocol@hccc.edu.

HCCC is an equal opportunity and affirmative action employer. We are committed to ensuring a diverse and inclusive learning and working environment. Decisions on employment are made on the basis of the qualifications of an individual for the particular position being filled.
Women, veterans, and minorities are encouraged to apply.

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