

ANDREW CAMPBELL

President, Eastern Millwork

Andrew Campbell is the founder and president of Eastern Millwork Inc. (EMI), one of the nation's top manufacturers of architectural woodwork for commercial, institutional, and corporate projects. Mr. Campbell started this company 32 years ago, coming to manufacturing from the store fixture industry after training at the Fashion Institute of Technology (FIT).





Based in Jersey City, NJ, EMI is recognized by industry leaders as the best of the best. Mr. Campbell's work has been featured in publications such as *Architectural Record*, *ENR*, *Custom Woodworking Business*, *Interior Design*, *Wood & Wood Products*, *Vanity Fair*, and the European publication *Furnier Magazin*. Mr. Campbell's innovative approach to the industry is outside convention for American woodwork manufacturing. He has achieved success by leveraging manufacturing automation and aggressive information management systems to reduce the labor hours needed per part produced. This has allowed EMI to service demanding and dynamic projects that require large volumes of material on tight and shifting schedules. Additionally, Mr. Campbell has recruited European-trained personnel to provide the most technologically advanced engineering available, and international partners to provide customers with innovative product at the most competitive price.

A community leader, Mr. Campbell was awarded the Habitat for Humanity of Hudson County Builder of the Year 2010. He is working for national initiatives to bring the highly successful German dual education model of higher education and training to the US to grow talent domestically. As a founding partner in the Hudson County based Force 21 industrial education program at High Tech High School, he was awarded Hudson County Schools of Technology's corporate partner of the year in 2014. European-trained artisans, state-of-the-art technology and American innovation allow Mr. Campbell and EMI to provide the best value to its customers.

Notable projects include Terminal 4 at John F. Kennedy Airport; Continental Airlines Newark Airport expansion; Jazz Center at Lincoln Center; Princeton University Performing Arts Center; The Standard Hotel, New York, NY; New York Law School; Princeton University Hospital; Signature Theater, New York; The New York Stock Exchange; The Rainbow Room at Rockefeller Center; Madison Square Garden; World Trade Center Theater Perelman Center; Rockefeller University, NYC; American Express; and Goldman Sachs Headquarters, New York.

Creating Today's Leaders

Gala 2023 Sponsorship Levels

\$20,000 Jade Anniversary Sponsor

- Your sponsorship includes a table for eight, advertisement with company logo in our ad journal, and two on-stage tickets for our 2024 Commencement ceremony. Part of your sponsorship will support tuition, books, and knife set scholarships for deserving students, and \$1,000 will be marked as a donation to our Foundation Art Program.

\$10,000 Ambassador of the Arts

The Hudson County Community College Foundation Art Collection includes paintings, sculptures, photography, drawing, limited-edition prints, and more! The Collection reveals aspects of America's and New Jersey's rich artistic and cultural heritage from the Hudson River School period through today.

- Your sponsorship includes a table for eight and a private guided tour of the Foundation Art Collection. Part of your sponsorship will support tuition, books, and knife set scholarships for deserving students, and \$750 will be marked as a donation to our Foundation Art Program.

\$6,000 Community Sponsor

• Your sponsorship includes a table for eight and a virtual ad displayed during our Gala. Part of your sponsorship will support tuition, books, and knife set scholarships for deserving students, and \$500 will be marked as a donation to our Foundation Art Program.

\$4,000 Scholarship Sponsor

- Your sponsorship includes a table for four. Part of your sponsorship will support tuition, books, and knife set scholarships for deserving students, and \$500 will be marked as a donation to our Foundation Art Program.

\$500 Individual Dinner Ticket

26 th Annual Gala Sponsorship Opportunities		
	\$20,000 Jade Anniversary Sponsor \$10,000 Ambassador of the Arts Sponsor \$6,000 Community Sponsor	Advertising deadline is Monday, November 27, 2023.
	\$4,000 Scholarship Sponsor \$500 Individual Dinner Ticket	All payments are due on or before Monday, December 4, 2023.
	☐ I cannot attend but I wish to support the College's greatest needs with a gift of \$ * Sponsorship at this level does not include Gala admission.	
I cannot attend but wish to support \$4,800 Full Scholarship \$2,400 Partial Scholarship		
Print Advertising		
0	Gold Page \$1,000 Full page on gold background Silver Page \$500 Full page on silver background White Page \$250 Full page on white background Page \$250 Full page On white Page \$250 Full Page \$2	und monitors during the Gala event
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For information, please contact <u>foundation@hccc.edu</u> , (201) 360-4778. use subject line: HCCC Gala 2023		

26th Annual Gala Advertising Specifications

ADOBE PDF PRESS READY format with fonts and supporting image files embedded

Images must be CMYK or Grayscale (NO RGB or JPEG Images).
All spot colors will be converted to CMYK.

ALL image size MUST be 300 dpi or greater.

(Ads cannot be accepted in Microsoft Publisher or Microsoft Word.)

NOTE: Publisher is not responsible for files that print with default replacement fonts. Publisher is not responsible for proofreading, spelling, or grammatical errors.

Advertising deadline is Monday, November 27, 2023.

(Ads received after the deadline will not be in the journal.)
All payments are due on or before Monday, December 4, 2023.

Ads may be submitted to <u>foundation@hccc.edu</u>
Digital ads to be submitted as a jpg or pdf.

For more information contact: 201-360-4778 | foundation@hccc.edu

Gold Page \$1,000

Your ad here 8 in. width x 10 in. height

Silver Page \$500

Your ad here 8 in. width x 10 in. height

White Page \$250

Your ad here 8 in. width x 10 in. height

Feeling Lucky?

Enter the Lucky Odds Raffle

Grand Prize
40% of ticket sales

Second Prize 6% of ticket sales

Third Prize

4% of ticket sales

Enter the Hudson County Community College Foundation's "Lucky Odds Raffle!"

Winning tickets will be drawn at the 26th Gala on Thursday, December 7, 2023.

Proceeds of drawing will benefit the Foundation's greatest needs. You do not need to be present at the Gala to win the raffle.

Tickets \$50 each

To purchase a raffle ticket, please complete the form below or scan the QR code or click here to access the online form.



Please make checks payable to: HCCC Foundation,
Mail to: 162-168 Sip Avenue, 2nd Floor, Jersey City, NJ 07306
For information, please contact: foundation@hccc.edu,
use subject line: HCCC Gala 2022 (201) 360-4006.

The HCCC Foundation:

An Unwavering Supporter of the College and its Students

The HCCC Foundation believes that all Hudson County residents should be afforded the opportunity to acquire a college education and enjoy the lifelong benefits and transformative power of this education. To make this vision a reality, the Foundation works tirelessly to find and secure the funding that fuels the College's growth; providing scholarships for students, seed money for new programs, stipends for faculty development, capital to assist the College's physical expansion, and more.

Just as HCCC has made great strides in recent years, so has the HCCC Foundation. Under the leadership of Vice President for Advancement and Communications Nicole Bouknight Johnson and Chair Monica McCormack-Casey, the Foundation has built upon its previous success and evolved into a dynamic philanthropic apparatus.

Total funding raised for scholarships has grown significantly in recent years. From 2021-22 to 2022-23, scholarship funding increased 57% year over year. This year, the Foundation is on track to outpace last year's growth. Since last summer, nearly a dozen new endowments have been established agreements.

The Foundation also produces popular events including the HCCC Foundation Golf Outing, Night at the Races, and events like the Subscription Dining Series and the Foundation Gala in collaboration with its culinary arts colleagues. In addition to fostering a sense of connection and community, these events generate meaningful funding for the College.

Behind the scenes, the Foundation is implementing new policies and procedures to show donors that it is an effective steward of capital. The Foundation Board adopted its first investment policy and a professional financial services firm now actively manages its assets for the first time. Other

new policies have increased transparency and transformed the Foundation into a modernized philanthropic organization. Looking ahead, the Foundation will support the work of major gift, grant and endowment development.

Meanwhile, the Foundation is the driving force behind the HCCC Foundation Art Collection, which has grown from several dozen pieces to a collection of over 1,800 works of art. Not only is the artwork used for teaching purposes, it enriches the lives of HCCC's students who walk through a curated collection of pieces by renowned artists on their way to class each day.

Beyond these milestones, the impact of the HCCC Foundation is seen in the thousands of students it has helped over the years. The Foundation has awarded nearly \$4 million in scholarships to over 2,000 students. Hundreds of students benefit each year from book vouchers and knife vouchers (for culinary arts students) supplied by the Foundation. Each year, the Foundation provides \$40,000 to assist students with course materials.

While HCCC has changed in many ways over the years, the HCCC Foundation has always been here as an unwavering supporter of the College and its students continuing to make a difference in the lives of future HCCC students for many years to come.



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