



HUDSON FOR BUSINESS

Training Catalog

ABOUT US

At Hudson for Business, we empower employers, entrepreneurs, and government organizations with the training and tools they need to succeed.

Program Features:

We offer a wide range of courses led by industry experts with over 15 years of experience.

Flexible Scheduling:

Workshops can be held any day, Monday– Sunday

- Journal Square, North Hudson Campus
- On-Site Business Location
- Virtual/Hybrid

Subscription Training:

- A monthly subscription gives you access to two courses for the price of one.

Select from Bundle Subscriptions:

- **ESL Bundle** – covers language skills
- **Essentials Bundle** – covers foundational skills
- **Pro Bundle** – offers advanced training

Customized Training:

- We provide dedicated professional development training, customized to meet your organization's unique needs.

Who is Eligible: We offer training for businesses and government agencies, empowering teams across all industries to grow and succeed.





Register now: Choose your preferred ESL bundle subscription and start learning today!

ESL Speaking and Conversation *

Improve pronunciation for clear, effective communication. Practice speaking and listening through real-world scenarios, roleplays, and interactive activities, enhancing both casual and workplace communication skills.

ESL for Healthcare

Build essential medical vocabulary related to symptoms, and patient instructions while practicing real-world communication skills. Through roleplays such as using medical terminology, learners gain confidence in everyday interactions.

ESL for Food Service and Hospitality

Build English skills for food service by practicing customer interactions, polite service language, and clear communication between front and back of house.

ESL for Sales

Equips retail and sales professionals with the English skills needed to excel and expand vocabulary related to product descriptions, and promotions while practicing roleplays such as assisting customers, processing payments, and managing returns or exchanges.

ESL for Construction

Learn practical vocabulary around construction communication, and safety equipment while practicing roleplays. Emphasizing OSHA safety language, emergency phrases, and signage comprehension to ensure safe work practices.

ESL for Job Interviews

Master the STAR interview method to boost long-term career success, navigate job searches, and prepare for interviews with the help of guided roleplays and mentoring.

ESL Resumes & Cover Letters

Create professional resumes and cover letters. Learn key vocabulary, sentence structures, and formatting techniques to clearly present their experience and qualifications, preparing them for successful job applications.

- If you are new to ESL classes, you are required to enroll in the ESL Speaking and Conversation class.*
- Please note: These ESL courses teach introductory industry language skills.
- All subscription courses are 2.5 hours long each

BUSINESS ESSENTIALS SUBSCRIPTIONS



Train for success with on-demand essential business courses designed to drive professional growth.

[Excel Unlocked](#)

Boost your productivity by mastering Excel essentials. Learn to organize, analyze, and visualize data with formulas, charts, and pivot tables, quickly and efficiently.

[Remote Work Essentials](#)

Master the skills needed to thrive in a remote work environment, from communication to productivity tools and routines.

[Customer Service Management](#)

Develop active listening and resolution techniques to navigate challenging customer interactions with confidence and professionalism.

[Excel Power Moves](#)

Elevate your leadership impact with advanced Excel skills. Learn powerful tools for reporting, data-driven decisions, and streamlining team workflows.

[Core Team Skills](#)

In this course, you will learn how to communicate effectively, collaborate with others, and build the skills needed to contribute to a strong, goal-driven team.

[The Art of Negotiation](#)

Prepare BATNAs, apply persuasive communication, and secure win-win deals. Simulations build skills in reading body language, handling objections, and achieving outcomes confidently.

All subscription courses are 2.5 hours

BUSINESS ESSENTIALS SUBSCRIPTIONS



Conflict Resolution Tools

Use de-escalation techniques and mediation skills to resolve conflicts with professionalism and empathy through interactive practice.

Work-Life Reset

Identify stressors, set boundaries, and build sustainable habits. Create routines and use mindfulness to support well-being and productivity.

Supervisory Skills: Fundamentals

Set expectations, give feedback, and shift from peer to supervisor. Real-world scenarios build leadership habits that boost team performance.

Business Etiquette

Master the professional behaviors, communication, and cultural awareness needed to build credibility and positive workplace relationships.

Time Management Mastery

Overcome procrastination, prioritize tasks, and build a focused daily plan. Learn proven frameworks for scheduling and goal setting to boost daily productivity.

Change Management

Learn strategies to lead teams through transitions, minimize resistance, and keep productivity strong during times of organizational change.

All subscription courses are 2.5 hours

BUSINESS PRO SUBSCRIPTIONS



Develop your C-Suite and senior leaders with the strategic leadership skills they need to succeed

[ChatGPT For Business Leaders](#)

Discover how to leverage ChatGPT to streamline decision-making, enhance communication, and support business operations with AI-driven insights and automation.

[ChatGPT Productivity Strategies](#)

Master time-saving prompts, automation techniques, and daily AI workflows that help you organize, prioritize, and execute more efficiently.

[Excel Hacks: Advanced](#)

Master XLOOKUP, dynamic arrays, Power Query, and dashboards. Advanced techniques and examples help streamline workflows and create impactful reports.

[SEO Marketing Edge](#)

Map funnels, optimize SEO/SEM, and use social ads to drive conversions. Case studies demonstrate measuring ROI and refining campaigns for ongoing success.

[Budget and Balance](#)

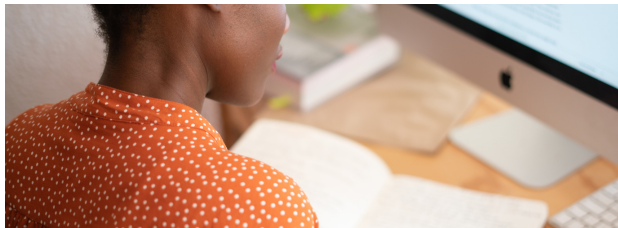
Translate strategy into numbers using variance analysis, forecasting, and dashboards. Hands-on projects build financial models for informed decisions.

[Project Management Pro](#)

This course focuses on essential project management skills, including planning, organizing, tracking tasks, managing timelines, and coordinating resources for successful project completion.

All subscription courses are 2.5 hours

BUSINESS PRO SUBSCRIPTIONS



Customer Service Mastery

Provides practical training in communication, problem-solving, and professionalism to help participants deliver exceptional customer experiences and confidently manage difficult situations.

Leadership for C-Suite

Automate research, summarize reports, and spark ideas with advanced prompt engineering. Hands-on labs teach accurate, ethical use of AI tools.

Ethical Leadership

Lead with integrity through values-based decisions and inclusivity. Exercises and scenarios build trust and inspire positive team culture.

Strategic Business Writing

Sharpen executive writing, presentations, and cross-cultural communication with practical exercises that enhance clarity and professionalism.

Global Business Etiquette

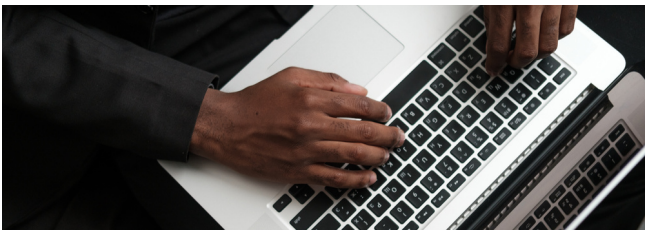
Build your confidence in international settings by mastering cultural norms, professional protocols, and effective cross-border communication.

Grant Writing Success

This course focuses on the basics of grant writing, including identifying funding opportunities, understanding proposal components, and crafting clear, persuasive applications for approval success.

All subscription courses are 2.5 hours

CUSTOMIZED TRAINING



Customized Training That Works for You

Is your team ready for the next level of performance and results? We offer flexible, tailored training programs built around your needs.

How It Works:

- Tell Us What You Need – We start with a quick consultation.
- We Build Your Program – Customized courses, built for your goals.
- You Choose the Format – On-site, online, or on campus.
- We Deliver Results – Expert instructors. Measurable impact.

High-quality training, streamlined for your workforce needs:

-  Customized for you.
-  Flexible Scheduling.
-  Designed for your business success.

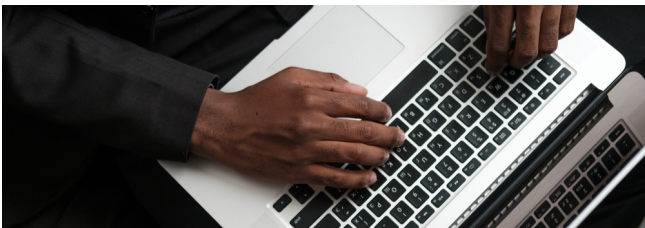
Ready to Get Started?

Contact us at HUDSONFORBUSINESS@HCCC.EDU or register now to build your custom training plan.



Scan to Request
Customized Training

CUSTOMIZED TRAINING OPTIONS



Business Continuity & Risk Management

Learn to identify risks, develop contingency plans, and ensure operations continue during disruptions or emergencies.

Adobe Photoshop

Learn essential Photoshop tools and form creation for designing and managing digital documents efficiently.

Conflict Resolution

Use de-escalation techniques and mediation skills to resolve conflicts with professionalism and empathy through interactive practice.

Building an Inclusive Workplace

Understand the value of diverse perspectives and learn how to create an inclusive, respectful work environment.

Ethical Leadership in Public Organizations

Explore principles and practices for leading with integrity, transparency, and accountability in the public sector.

Strategic Business Writing

Sharpen executive writing, presentations, and cross-cultural communication with practical exercises that enhance clarity and professionalism.

OSHA 10

A 10-hour training that teaches workplace safety basics, hazard recognition, and employee rights under OSHA standards.

ServSafe

A food safety training that covers proper handling, storage, cooking, and sanitation practices to prevent foodborne illnesses and maintain health standards.

**Don't see what you're looking for?
We can create a custom course for you.
Scan the QR Code to get started:**



OUR TEAM



Jaime Pardo

Director of Operations & Business Client Training

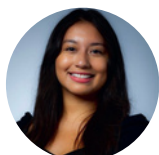
Jaime has extensive leadership experience across Financial Services and Higher Education, delivering a strong track record of driving results and fostering growth.



Dan Brookes

Associate Director

Dan brings over 22 years of Business Development experience, primarily in staffing, with additional roles in tech and the public sector.



Joyce Alvarez

Coordinator

Joyce brings strong experience in program coordination, stakeholder engagement, and ensuring smooth scheduling and staffing.



Laura Riano

Coordinator

Laura manages grant-funded training at Hudson for Business, building strong partnerships and ensuring successful implementation to meet community and industry needs.

Scan the QR code to
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