

Career Core Workshop: Career & Transfer Fair Prep Edition



MEET THE CAREER & TRANSFER PATHWAYS TEAM



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CAREER & TECHNICAL EDUCATION (CTE)

- **Career and Technical Education (CTE) combines academic knowledge with practical, hands-on training in high-demand careers that range from healthcare and technology to skilled trades and hospitality. Hudson County Community College's CTE programs are designed to prepare students for immediate entry into the workforce or to further their education in specialty areas.**
- **HCCC has a wide array of CTE programs to meet the needs of the local economy and job market. Whether you want to pursue an associate degree, complete a professional certificate, or explore a short-term program, we have options that will suit your career aspirations.**
- **There are four specialists with a liaison for each Academic School.**

CTE Majors Under Perkins Grant

School of Humanities and Social Sciences

- Criminal Justice – Online | Homeland security Option AS
- Early Childhood Education (AAS)
- Human Services – Pre-Social | Pre-Social Work Addictions Counseling (AS)
- Studio Arts | Studio Arts Computer Arts Option (AFA)
- Digital Art and Design (Proficiency) & (Certificate)
- Addictions Counseling (CADC) Proficiency Certificate



School Of Nursing and Health professions

<ul style="list-style-type: none">• Exercise Science AS• Health Services AS• Health Services - online AS• Health Services - Public health AS• Medical Assisting AAS• Medical Billing and Coding Certificate	<ul style="list-style-type: none">• Medical Billing and Coding - online Certificate• Nursing AS• Paramedic Science AAS• Personal Fitness Trainer Proficiency• Practical Nursing Certificate• Radiography AS
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School of Business, Culinary Arts and Hospitality

<ul style="list-style-type: none">• Accounting AS• Accounting - Online AS• Accounting Certificate• Accounting - Online Certificate• Baking and Pastry Certificate• Baking Proficiency• Baking and Pastry AAS• Business Admin AS• Business Admin - Cannabis Studies AS• Business Admin - Cannabis Studies - online AS• Cannabis Business Agent Certificate• Cannabis Business Agent - online Certificate• Hospitality management (Hotel Restaurant Mgmt. Option)Tourism) AAS	<ul style="list-style-type: none">• Cannabis Business Agent Proficiency• Cannabis Business Agent - online Proficiency• Culinary Arts AAS• Culinary Arts Certificate• Culinary Arts - Cold Food Proficiency• Culinary Arts - Hot Food Proficiency• Hospitality management (Entrepreneurship) AAS• Hospitality management AAS• Hospitality management (Travel and Tourism) AAS• Hospitality management Certificate• Transportation, Logistics, and Distribution Certificate
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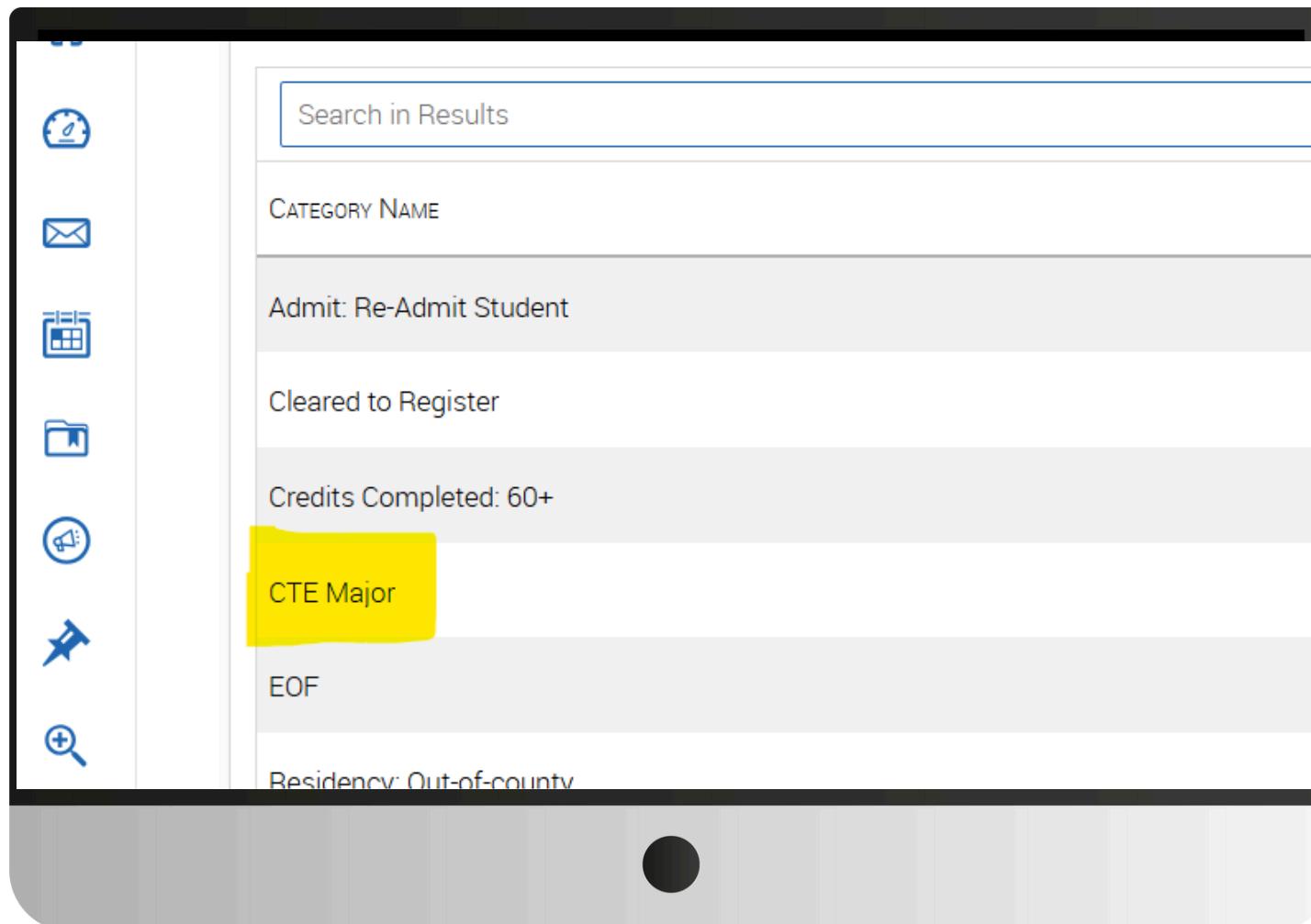


School of Science, Technology, Engineering and Mathematics

<ul style="list-style-type: none">• Advanced manufacturing AAS• Advanced manufacturing - Woodworking AAS• Computer Science - BA Track AS• Computer Science - BS Track AS• Computer Science - Cybersecurity Option Track AS• Computer Technology AAS• Computer Technology Proficiency	<ul style="list-style-type: none">• Construction Admin Proficiency• Construction Management AAS• Construction technology Proficiency• Electronic Engineering Technology AAS• Engineering Science AS• Environmental Studies AS
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CAREER & TECHNICAL EDUCATION (CTE) SUPPORT



Students are categorized in Navigate and then rerouted to a Specialist or Coach. This ensures they can navigate the career and transfer pathways based on their majors.

Schedule an appointment with the Career and Transfer Team using Navigate!



Why Go to a Fair?



- **Explore transfer and career options**
- **Connect directly with admissions and recruiters**
- **Learn about scholarships, programs, and support services**
- **Build networking & communication skills (NACE Competencies: Career & Self-Development, Communication, Professionalism)**

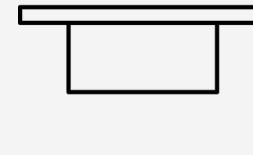


NACE COMPETENCIES

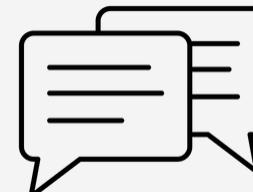
The National Association of Colleges and Employers, also known as NACE, states that you are the most career-ready if you are proficient in the following areas:

Career Readiness Competencies

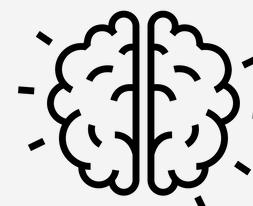
There are eight career readiness competencies, each of which can be demonstrated in a variety of ways.



Career & Self-Development



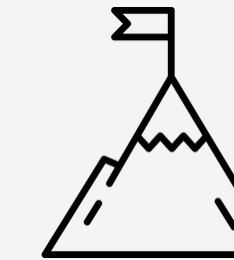
Communication



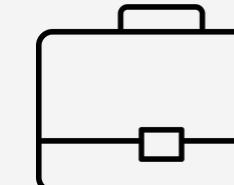
Critical Thinking



Equity & Inclusion



Leadership



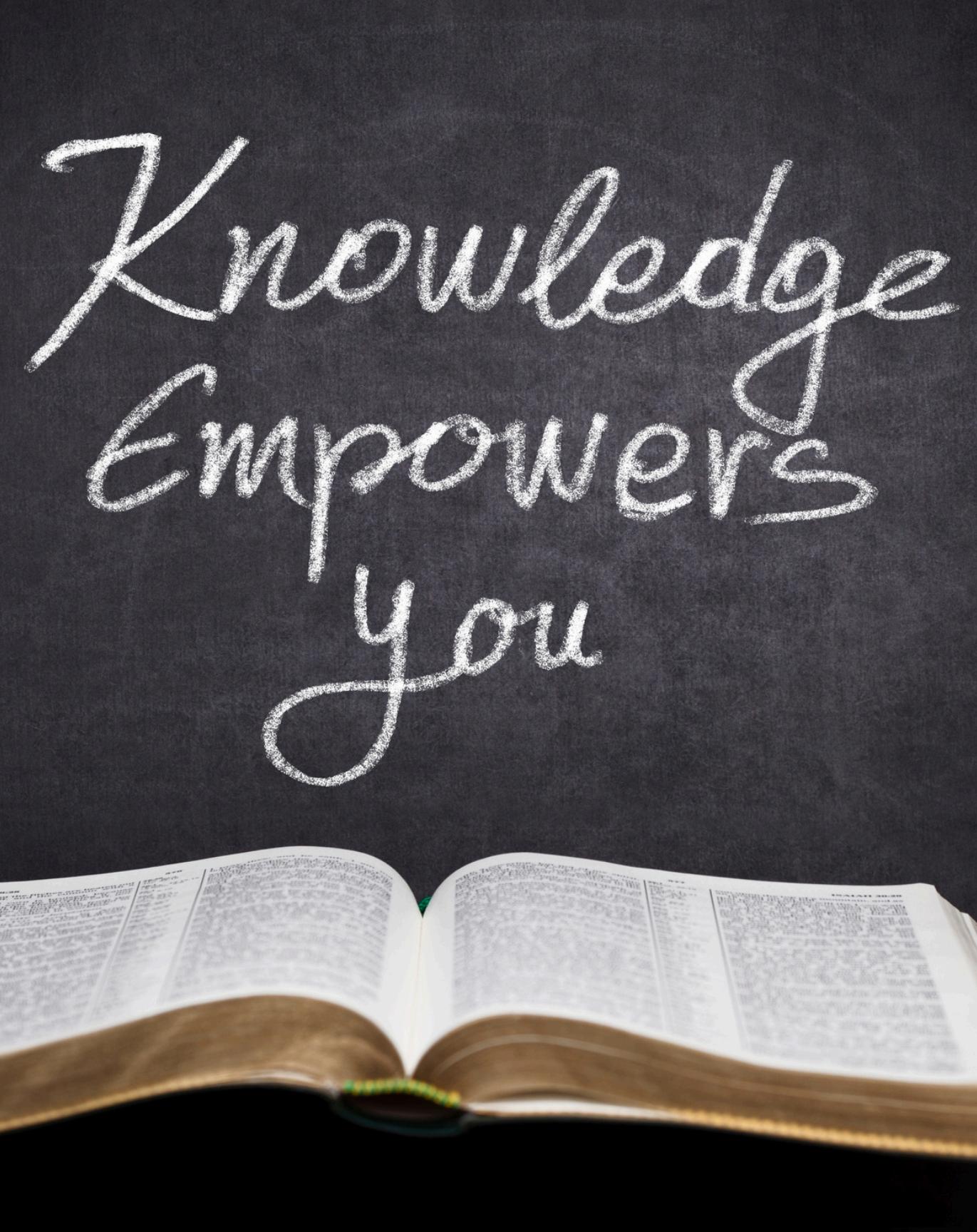
Professionalism



Teamwork



Technology



KNOWLEDGE:

YOU WILL RECOGNIZE THE FOLLOWING NACE COMPETENCIES: CAREER AND SELF-DEVELOPMENT, COMMUNICATION, PROFESSIONALISM, AND CRITICAL THINKING.

BY THE END OF THIS WORKSHOP, YOU WILL RECALL THE ESSENTIAL SKILLS NEEDED TO SUCCEED AT FAIRS.

YOU WILL DRAFT AN ELEVATOR PITCH AND HAVE A PEER CAREFULLY REVIEW YOUR PREPARED SPEECH.



Research: Know Before You Go!

To Do List:

Review the list of schools/companies attending.

Review the roles and the job/internship descriptions carefully.

Learn about their programs, transfer policies, and scholarships.

Research scholarships available to transfer students.

Prepare Questions:

How many of my credits will transfer?

What support services do you offer?

What housing options do you have?

What qualities are you looking for in prospective students?



BEFORE THE FAIR PREP: MATERIALS AND MINDSET

- Bring copies of your résumé (for job fairs)
- Have a notebook/phone ready for notes
- Dress professionally (NACE: Professionalism)
- Practice a confident greeting



CRAFTING YOUR ELEVATOR PITCH

What is it? A 30–60 second introduction that allows you to market yourself!

- **Who you are (name, major/year)**
- **What you do (skills, experience, academic focus)**
- **What you want (transfer program, career goal)**

Example: "Hi, I'm Jordan, a Business Administration major at HCCC. I am planning to transfer in the Fall of 2026. I'm passionate about marketing and have experience leading student events. I'm interested in learning more about your business program and internship opportunities."

DURING THE FAIR

- Visit booths on your list first, but be open to new options.
- Introduce yourself with your pitch.
- Ask your prepared questions.
- Take brochures, business cards, and notes.





AFTER THE FAIR

- **Review and compare schools and companies.**
- **Follow up within 48 hours via email or call.**
- **Meet with Career & Transfer Pathways staff to discuss next steps.**
- **Stay connected with representatives on LinkedIn and Handshake (if applicable).**

HOW TO FOLLOW UP

THINGS TO SAY IN YOUR FOLLOW-UP EMAIL:



- **Thank them for their time.**
- **Tell them it was nice meeting them.**
- **Include an interesting personal detail to stand out.**
- **Let them know you submitted an application and look forward to hearing from them.**
- **If there's no application, try to ask an insightful question or for specific advice to establish a rapport.**

AVOID DOING THE FOLLOWING



- **Writing a generic response.**
- **Do not use humor. Please stay professional.**
- **Asking questions that you can find researching their website, or google.**
- **The follow-up email is an excellent touch of professionalism, don't waste this opportunity.**



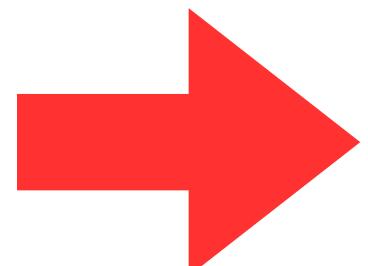
QUICK FAIR TIPS RECAP

BE PERPARED TO:

- **Research & prepare questions**
- **Dress for success**
- **Perfect your pitch**
- **Follow up after the fair**



**For More Information,
Please Scan the following
QR Codes**



ctpathways@hccc.edu



201-360-4184



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